

**Zebu
Kluth** Fotografie
Beratung Kulturmanagement

SHOOTING GUIDELINE

GENERAL INFOS

I look forward to getting to know you personally at our upcoming portrait shoot and creating impressive photos together with you.

To help us achieve the best possible results, I have put together **this guide to help you prepare for the shoot.**

If you would like to find out more about me, you can find information on my [website](#) or on [Wikipedia](#).

If you have any further questions, please contact me personally.

OUTDOOR, ON LOCATION

MY STUDIO

STUDIO 212

(ring at Ritual Unions)

Siegfriedstraße 212

10365 Berlin-Lichtenberg

S/U/Tram-Bahnhof Lichtenberg

If there is a problem on the day of our shoot, you can reach me safely via **WhatsApp 0171 8330049.**

***You are the center of attention,
Your person and
your personality!***

My job as a photographer is to capture your unique personality with your help and creativity.

You have every freedom to do whatever you want in front of the camera and nobody will judge it. I try to use your offers, your attitude, your actions to create unique, beautiful and interesting photographs.

This means that it is your decision how close or distanced we shoot, how and what you want to show of yourself, how much you cross boundaries for yourself or how clearly you set them. To what extent you let me guide you or take the lead yourself. All of this is perfectly ok!

I want you to feel safe and comfortable. This is because I personally find it pleasant, but also because I know that the pictures will be better if we have an understanding. So I want to be very supportive of you in this regard.

HAIR & MAKE UP

Hair

Come with freshly washed hair and the hairstyle we start with. We can then change it as we go along, open, closed, etc.

MakeUp

Some of the pictures in the studio are very close-up and very detailed. Choose a rather natural make-up and not too much concealer.

For the rest of the process:

bring some make-up with you, e.g. to make yourself look stronger or more dramatic.

Jewelry/accessories

Hair elastics, earrings, rings and the like, if then preferably large and eye-catching.

IDEAS FOR OUTFITS

Clothes

A total of three or four outfits or items of clothing are enough to change into.

Too fine or festive, super simple or super opulent, screamingly colorful, very transparent, too strict is perfect. Everything is more eye-catching than in everyday life.

Clothes that you can somehow perform in, gather, crumple, knot.

No bra or a non-revealing, underwired bra. Add a bikini top or similar.

Choose clean and well-preserved clothes. Washed-out colors do not look good in photos.

Dark clothing

E.G.: Black top, dark (turtleneck) sweater, dark, transparent shirt, sequins.

Light-colored clothing

E.g.: strapless, off-the-shoulder top for very natural portraits. White, very light-colored tops or light shirts.

Colorful tops

Men's clothing or business suit

Pants or skirts

E.g. black leggings, dark trousers, leather trousers, favorite skirt.

Or wild clothes that you surprise me with.

AFTER THE SHOOTING

Shortly after the shoot, I sort and edit some of the pictures we have taken, but not yet the final ones. I select the best pictures.

I upload the pictures to a cloud album and send you an access link. You can **select up to 20 pictures** from the album, which I will then edit for you and send to you via WeTransfer. If necessary, I will contact you with my own selection for approval.

It's important to me that you can tell me if you don't like certain pictures or yourself in the pictures.

Then they will disappear from the world again.

YOUR OPINION IS IMPORTANT TO ME!

You are welcome to use the final edited images for all purposes.

In the case of a TFP shoot, this only applies for personal purposes and in social media. For commercial use, please send me a message.

For all uses, please make sure that I am credited as the photographer:
Zebu Kluth/@zebu_kluth

I'm looking forward to our relaxed, happy, inspired and successful shoot! And I look forward to seeing you!

Best regards,

Zebu